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*A Publication of the North American South Devon Association*

# NASDA News Update

*Entry deadlines >>>*

## **Minnesota Beef Expo, St. Paul, MN**

October 20-23 - Entry Deadline: October 16

[www.mnbeefexpo.com](http://www.mnbeefexpo.com)

## **NAILE, Louisville, KY**

November 15-17, Entry Deadline: October 14

Please send your entries to NASDA, Attn. Sherry Doubet, 19590 E. Main St., #140, Parker, CO 80138. Order your passes directly from NAILE.

[www.livestockexpo.org](http://www.livestockexpo.org)

## **NASDA Youth Experience Heifer**

Entry Deadline: November 1

Information and application form located on the Junior Page.

[www.southdevon.com](http://www.southdevon.com)

## **2017 National South Devon Show & Junior Breeding Heifers**

January 7-10, 2017 - Entry Deadline: Nov. 20

[www.nationalwestern.com](http://www.nationalwestern.com)

## **Reservation Deadline NWSS Hotel**

December 5, 2016

Doubletree Hotel, 303-321-3333

## **National Photography Contest**

Entry Deadline: January 1, 2017

Send entries to: [darlynn@fallsnet.com](mailto:darlynn@fallsnet.com)

## *44th National South Devon Events*

*January 7-10, 2017*

### *National Western Stock Show, Denver, CO*

*Saturday, January 7, 2017*

Cattle Check-In, Cattle Barn

12:00 p.m. - Junior Pizza Party in the Barn

7:30 p.m. - South Devon Social, DoubleTree Hotel

*Sunday, January 8, 2017*

9:00 a.m. - National Board Meeting, DoubleTree Hotel

7:00 p.m. - South Devon Banquet, Benefit and Silent Auction, Awards

National Western Club, Stock Show Grounds

Cost: \$25 per person, payable at the door

*Monday, January 9, 2017*

Local Tour or Day at the Stock Show. TBD

*Tuesday, January 10, 2017*

9:00 a.m. - 44th Annual National South Devon Show, Junior Breeding Heifers, Followed by Open Show. South Devon Youth Experience Heifer Awarded

*South Devon Room Block* - DoubleTree Hotel, 3203 Quebec St., Denver, CO. \$114 Single/Double/night plus tax. Reservation Deadline: December 5, 2016. Call: 303-321-3333 or 1-800-Hiltons. Airport and Stock Show Shuttle Provided.

## Spring South Devon Review

The publication date for the 2017 Spring South Devon Review is March 1, 2017.

This issue of the Review includes the annual South Devon National Cattle Evaluation, including the Sire Summary and Hallmark Dams. It also includes the NASDA Membership Directory and an overview of the events of the past year.

The publication is distributed to the membership, past bull and female buyers, sale barns, extension, universities, inquiries, international South Devon societies and is passed out throughout the year at shows, sales and other events.

When you advertise in the Spring issue of the South Devon Review you will receive a free classified on the classified page of the website for a year.

For more information contact Lynn Giess, [darlynn@fallsnet.com](mailto:darlynn@fallsnet.com). Deadline for advertising is February 1, 2017.

## Sponsorship Opportunities

Be a part of the 2017 44th National South Devon Show by sponsoring a championship trophy. Sponsorship opportunities are available for the Champions, \$100, Reserve, \$50 and Division, \$25.

Support the North American South Devon Association by bringing a silent auction item to the National Show. This is an important fund raiser to help cover expenses of the National Show and junior events. Thank you for your support.

### Rates:

Back Cover: \$1,000

Full Page: \$800

2/3 Page: \$600

1/2 Page: \$400

1/3 Page: \$300

1/4 Page: \$200

Card Ad: \$100

(2017 Rates include 4 color)

## Fall South Devon Review

Advertising opportunities are available in the Fall issue of the South Devon Review. The Fall Review is mailed to the membership and extra copies are given out at the Fall events.

Full Page-\$400

1/2 Page-\$200

1/4 Page-\$100

Card Ad-\$50

For more information contact Lynn Giess, [darlynn@fallsnet.com](mailto:darlynn@fallsnet.com). Deadline for advertising is October 7, 2016.

## Website Ads Available

Classified advertising is available on the NASDA website. Cost is \$20 per month or \$50 for 3 months for members and \$30 per month for non-members. This fee is for an ad approximately six lines not including your contact information.

New this Fall, there will be a special section on the website under Marketplace for listing semen for sale. The cost is the same as listed above. The information will include the pedigree, performance information, cost and contact. A photo would be an additional \$10 one time fee.

Send your information and photo to Lynn Giess, [darlynn@fallsnet.com](mailto:darlynn@fallsnet.com).

## Notes & Reminders >>>

>Registrations and performance information is due in the NASDA office by November 15 in order to be included in the Sire Summary. If you have questions contact the office at (303) 770-3130.

>The Northern States South Devon Association (NSSDA) still has cookbooks for sale including tried and true recipes from NSSDA members. They make great Christmas gifts. For more information contact Nettie Nelson, [netnels@bevcomm.net](mailto:netnels@bevcomm.net).

>Special thanks to all of the sponsors of the 2016 Junior National and especially Lee, Lisa and Graham Leachman, Leachman Cattle of Colorado, Wellington, Colorado for hosting the event.

>Thank you to Steve Elmore, Bar E Cattle, Clinton, North Carolina for donating the 2017 Youth Experience Heifer. She will be awarded during the 2017 National South Devon Show, Denver, Colorado.